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#### INNOVATIVE SOLUTIONS TO COMPLEX PROBLEMS

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- B.S., M.S. Civil Engineering Clarkson University, New York
- P.E. Several States
- Board Certified Geotechnical Engineer
- Work Experience
  - 2014 present: Applied Research Associates, Inc., Senior Principal Civil Engineer — Associate
  - 2008 2014: Second Strategic Highway Research Program (SHRP2), National Academies, Implementation Coordinator and Senior Program Officer
  - **1976 2008:** U.S. DOT/FHWA, Principal Bridge Engineer/National Geotechnical Program Manager
  - 1974 1976: New York State DOT, Junior Engineer
  - 1963 1965: Pinball Machine Repair Man







### Presentation Topics: Great topics suggested by our conference host

- What are the biggest challenges for the Geo-community moving forward (5–10-year window)?
- Where does the Geo-community need research and innovation deployment?
- What can/should Transportation Agencies do better (big picture and/or geotechnical units)?
- What should we gain from this conference (yourself and other attendees)?





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#### FIRST A BRIEF REFLECTION:51 years of development with a bit of <u>critical</u> opinion.

- Subsurface Characterization: Come a long way from drilling holes and squashing samples to data storage, data analysis, selection of parameters, new lab and field tests. Opinion
- Slope Stability: From hand computations to very sophisticated computer software and FE analysis tools. Opinion
- Design and Analysis: From almost 100% empirical designs to highly theoretical and strongly validated designs. Opinion
- Construction Equipment: WOW; truly amazing. Opinion
- Load Testing: From NEVER to routine and in most cases intelligently applied. Opinion
- Deep Foundations: From H-piles to TOO many choices and very large. Opinion
- Ground Improvement: Rarely considered and few choices to many choices. Opinion
- Instrumentation: Rarely used, crude devices to WOW. Opinion
- Design and Service Life of Geo-features: From rarely considered to GAM. Opinion
- Interdisciplinary collaboration: Very rare to now a MUST. Opinion
- Soil and Rock Mechanics: It hasn't changed. Opinion



Webinar Wednesdays
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## What are the biggest challenges for the Geo-community moving forward (5–10-year window)? (1/2)

- Remain relevant on all types, sizes, and complexity of projects & programs (examples)
- Renewed FOCUS on the basics of soil and rock mechanics, geology and traditional geotechnical engineering analysis (examples)
- Attracting and Retaining "talented" young and mid-level engineers to become civil engineering <u>Professionals</u> in general and geotechnical specialists specifically (examples)
- Return to a holistic approach to geotechnical engineering (explorations, laboratory/field testing, design/analysis, construction monitoring) (examples)
- Surface and groundwater assessment and application to analysis and design (examples)





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#### **Match the First United States Code Dates**

#### **DATE**

- 1625
- 2008
- 1935
- 1987
- 1994
- 20201927
- 2000

### CODE EVENT

- First AASHTO Bridge Code
- First Building Codes in US
- First IBC Code
- First substantial Geo design content in AASHTO Bridge Code
- First AASHTO LRFD Bridge Code
- 9th Edition of AASHTO LRFD Code
- First Uniform Building Code
- Date LRFD Initially Mandated for new designs



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## What are the biggest challenges for the Geo-community moving forward (5–10-year window)? (2/2)

- Meet final design, plans and specification performance requirements (examples)
- STOP talking to ourselves and become PART of the BIG picture (examples)
- Public Transportation Agencies MUST maintain an internal core team of technical expertise (examples)
- Understand that a majority of critical surface transportation issues require a significant geotechnical involvement
- Relearn compaction theory and related laboratory and field applications (examples)
- Be prepared to "reinvent and expand" your interests, skills and knowledge every 5-7 years (examples)
- Become leaders on interdisciplinary programs and issues (examples)
- DO NOT apply what you DON'T fully understand! Limitations, boundary conditions and knowing sources are imperative (examples)
- Improve our communication and selling SKILLS (examples)





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## Where does the Geo-community need research / innovation deployment?

- Mainstream use of practical cost-effective innovations
- Deterioration and remaining service life models based on REAL performance
- Practical long-term monitoring of pertinent geo-feature conditions
- Improved reliability of deformation predictions and relevant application to transportation features
- Cost EFFECTIVE application of resilience and climate change considerations to geotechnical feature design and construction
- Processes to define short and long-term performance criteria for specific geotechnical features
- Develop and apply ROI and life cycle cost models to geotechnical features





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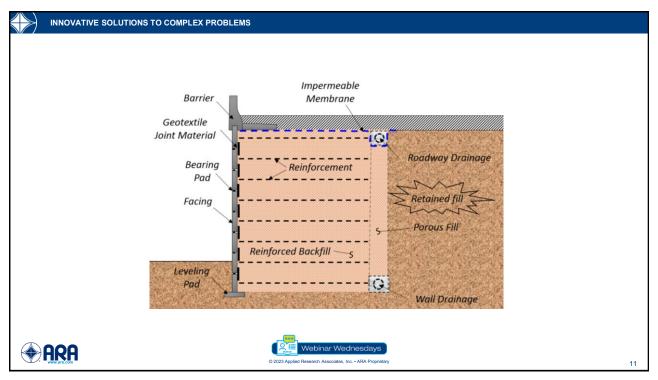


### **Island of Forgotten Innovations**









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#### INNOVATIVE SOLUTIONS TO COMPLEX PROBLEMS

# What can/should Transportation Agencies do better (big picture and/or geotechnical units)? (1/2)

- Improve effective communication with internal and external stakeholders (both written and oral) (Geo)
- Define and consistently apply Acceptance and Rejection of constructed features; explicitly! (Geo)
- Proactive Documentation of Data and Observations during construction (Agency)
- Effective mitigation against project and program risks (BEGIN BY GETTING INVOLVED with Agency Risk Management Programs (Geo)







### **Myths About Selling Among Technical Specialists**

- Selling is unprofessional
- No one likes a salesperson
- Only extroverts can sell
- Scientists & engineers shouldn't have to sell
- You are either born a salesperson or not





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# What can/should Transportation Agencies do better (big picture and/or geotechnical units)? (2/2)

- Develop an in-depth understanding of loads and load combinations (Geo)
- Learn how to prepare better specifications in particular material and installed acceptance criteria (Agency)
- Improve knowledge of risk management; NOT ONLY Risk Registers (Geo)
- Understand and apply lifecycle cost analysis and ROI (Agency)







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# What should we gain from this conference (yourself and other attendees)?

- Networking and select follow-up communications with new colleagues and clients
- Learn about a NEW product, materials or processes which are NEW to YOU, and YOU can apply to your practice
- Take a deep dive with exhibitors (You will learn a lot)
- Compliment and encourage younger presenters
- Practice your "selling" skills and messaging; Learn the art of being a GOOD LISTENER
- Practice the skill of "Selling Company" services beyond your area of expertise







## Tips For Engaging in Effective Conversations Conferences & Association Events

- Other Practical Tips
  - Name tag on left
  - Drink in left hand
  - · Smile & be positive
- Seek high traffic areas
- Ending conversation smoothly
- · Breaking into a "circle"
- Seek a follow-up contact





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### **Sharing What I learned in 51 years of Practice!**



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